करोड़ रुपये की लागत से बिजली पानी, दूर संचार और बैंकिंग जैसी मूलभूत सुविधाओं का प्रबंध किया जाएगा। इनमें से अनेक विकास केन्द्र जन-जातीय क्षेत्रों सहित पिछड़े हुए जिलों में हैं।

चुने हुए रेल शीर्षों से औद्योगिक इकाइयों तक कच्चा माल लाने और वहां से तैयार माल ले जाने हेतु पिछड़े तथा चुनिंदा पहाड़ी जिलों के लाभार्थ केन्द्र सरकार एक परिवहन राजसहायता योजना भी चला रही है।

Prices of Thalazole etc.

*210. SHRIMATI SATYA BAHIN:
SHRI R. S. NAIK:

Will the PRIME MINISTER be pleased to state:

(a) what was the price of Thalazole 500mg. Vallergan Tablets, Daonil Tablets-5mg, strips of 10 Tablets, Insulin Protamine Zinc 40 Units and Detigon Linctus 100ml, before the announcement of Drug Prices Control Order, 1987 and what is the present price of each;

(b) whether it is a fact that these finished medicines are out of price control;

(c) whether it is a fact that according to prices control order, the company has to provide break-up of Material Cost, MAPE and bulk drug before increasing the price; and

(d) if so, what are the details in each case and which bulk drug is involved, price of each before DPCO, 1987 and what is the present price of each and what is the percentage of increase in each case?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI CHINTA MOHAN): (a) To the extent available information has been given in the Annexure. (*See* Appendix CLXI, (Annexure No. 33).

(b) Yes, Sir.

(c) Yes, Sir.

(d) To the extent available, information has been included in the Annexure. (*See* Appendix CLXI, Annexure No. 33)

Prominence to 'Lehar' by Pepsi Foods

*211. SHRI DIPEN GHOSH: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) whether it is a fact that Pepsi Foods has been asked to give more prominence to its Indian Brand Name 'Lehar' on their soft drink;

(b) if so, the reasons therefor; and

(c) what action has been taken by Pepsi Foods to comply with this order?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI GIRIDHAR GOMANGO): (a) to (c) Government had permitted use of hybrid brand name viz. 'Lehar Pepsi', 'Lehar Mirinda', 'Lehar 7 Up' etc. The labels for the above products as required under Fruit Products Order had also been approved. While no specific direction has been given to the company to give prominence to one part of the name or another, the company has been asked to submit the designs of the labels with colour scheme to check the prominence of different parts of the brand name. Reply received from the company is under examination.

New Drug Policy

*212. SHRI ANANT RAM JAISWAL:
SHRI ASHOK NATH VERMA:

Will the PRIME MINISTER be pleased to state:

(a) whether it is a fact that Government propose to announce the New Drug Policy;

(b whether it is a fact that Government are reducing the price control basket;

(c) whether Government have made any study of the effect of 1978 and 1987 drug policies on production and price of drugs;

(d) what was the number of price control drugs under Drugs Price Control Order, 1979 and 1987 and what was the wholesale price index on Ist August, 1979, Ist August, 1987 and Ist October, 1991;

(e) whether Government have made study of profitability and share value of drug companies; and

(f) if so, what was the profitability of ten leading drug companies during the last three years, year-wise?

THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI CHINTA MOHAN : (a) and (b) The Drug Policy is presently under review and a final decision in this regard is yet to be taken.

(c) The 1978 and 1987 drug policies has helped in strengthening the indigenous production of bulk drugs and prices of medicines have also been kept in check.

(d) The number of drugs under price control under DPCO 1979 was 381 whereas under DPCO 1987 the number is 143. The wholesale price index in respect of drugs and medicines for the some of the leading companies is as per the Statement.

Week ending	4-8-1979	1-8-1987	5-10-1991
Wholesale price index	135·0	128·3	160·7
	(Base 1970-71=100)	(Base 1981-82=100)	

(e) and (f) No, Sir. However, the available information on profitability of the leading companies is as per the Statement.

Statement

Sl. No.	Name of the Company	Profitability in Year (Profit before Tax as percentage of Sales Income)			
		1987-88	1988-89	1989-90	1990-91
1.	Glaxo India	..	..	4·3	
2.	Hindustan Ciba-Geigy	6·6 (Jan. Dec. 1987)	9·5 (Jan. 88-March. 89)	10·6	
3.	Sandoz	..	.. (Jan. 90-Dec. 90)	4·2	
4.	Ranbaxy	..	..	2·8	
5.	Hoechst	..	4·5 (Jan. 88-March. 89)	5·2	
6.	Burroughs Wellcome	..	..	..	3·8
7.	Geoffrey Manners	5·7 (Nov. 87-March. 89)	..	5·7	..
8.	German Remedies	..	..	7·6	
9.	E. Merck	..	..	4·5 (Jan. 89-Dec. 89)	2·2 (Jan. 90-Dec. 90
10.	Alembic	..	..	..	0·6